

## INVOICE



KOAT  
3801 Carlisle Blvd. NE  
Albuquerque, NM 87107  
Main: (505)884-7777  
Billing: (916)325-3266

Invoice #	Invoice Date	Invoice Month	Invoice Period
968706-1	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP - Washington	National

Advertiser	Product	Estimate Number
Crossroads GPS	Issue	1322 CROSSROADS

Billing Address

Crossroads Media  
Attention: Accounts Payable  
66 Canal Center Plaza  
Suite 555  
Alexandria, VA 22314

Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Flight Dates	Order #	Alt Order #
10/31/12 - 11/06/12	968706	06399964

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	12	11

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/02/12	11/02/12	Action 7 News @ 10p M-F	10-1030p	----1--	:30	1	\$1,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----1--	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	11/02/12	10:28 PM	Action 7 News @ 10p M-F	10-1030p	:30	NMSNTV05GPH	\$1,800.00 NM
2	11/02/12	11/02/12	The View 10-11a	10-11a	----1--	:30	1	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----1--	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	11/02/12	9:59 AM	The View 10-11a	10-11a	:30	NMSNTV05GPH	\$500.00 NM
3	11/02/12	11/02/12	Action 7 News @ 1030p	1030-1105p	----1--	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----1--	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	11/02/12	11:02 PM	Action 7 News @ 1030p	1030-1105p	:30	NMSNTV05GPH	\$1,000.00 NM
4	11/02/12	11/02/12	Nightline	1105-1135p	----1--	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----1--	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	11/02/12	11:22 PM	Nightline	1105-1135p	:30	NMSNTV05GPH	\$325.00 NM
5	11/02/12	11/02/12	Kimmel	1135p-1235a	----1--	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----1--	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	11/02/12	12:26 AM	Kimmel	1135p-1235a	:30	NMSNTV05GPH	\$125.00 NM
6	11/02/12	11/02/12	Anderson Cooper	11a-12n	----1--	:30	1	\$250.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----1--	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	11/02/12	11:42 AM	Anderson Cooper	11a-12n	:30	NMSNTV05GPH	\$250.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
We warrant that the actual broadcast information shown on this invoice was taken from the program log

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KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
968706-1	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Crossroads GPS	Issue	1322 CROSSROADS	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	11/02/12	11/02/12	Anderson Cooper Class of Time - Fixed Non Pre-emptible	11a-12n	----1--	:30	1	\$250.00	NM
7	11/02/12	11/02/12	Chew, The Class of Time - Fixed Non Pre-emptible	12-1pm	----1--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT F 11/02/12 12:00 PM Chew, The 12-1pm :30 NMSNTV05GPH \$250.00 NM									
8	11/02/12	11/02/12	General Hospital Class of Time - Fixed Non Pre-emptible	2-3p/1-2p	----1--	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT F 11/02/12 1:22 PM General Hospital 2-3p/1-2p :30 NMSNTV05GPH \$300.00 NM									
9	11/02/12	11/02/12	Ellen 3-4p Class of Time - Pre-emptible with notice	3-4p	----1--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT F 11/02/12 3:33 PM Ellen 3-4p 3-4p :30 NMSNTV05GPH \$350.00 NM									
10	11/02/12	11/02/12	Dr Oz Class of Time - Pre-emptible with notice	4-5p	----1--	:30	1	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT F 11/02/12 4:39 PM Dr Oz 4-5p :30 NMSNTV05GPH \$575.00 NM									
11	11/02/12	11/02/12	Action 7 News @ 5p Class of Time - Fixed Non Pre-emptible	5-530p	----1--	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT F 11/02/12 5:26 PM Action 7 News @ 5p 5-530p :30 NMSNTV05GPH \$1,100.00 NM									
12	11/02/12	11/02/12	5a A7N More In The AM Class of Time - Pre-emptible with notice	5-6a	----1--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT F 11/02/12 5:55 AM 5a A7N More In The AM 5-6a :30 NMSNTV05GPH \$500.00 NM									
13	11/02/12	11/02/12	Action 7 News @ 6p Class of Time - Fixed Non Pre-emptible	6-630p	----1--	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT F 11/02/12 6:11 PM Action 7 News @ 6p 6-630p :30 NMSNTV05GPH \$1,500.00 NM									
14	11/02/12	11/02/12	6a A7N More In The AM Class of Time - Pre-emptible with notice	6-7a	----1--	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT F 11/02/12 6:23 AM 6a A7N More In The AM 6-7a :30 NMSNTV05GPH \$950.00 NM									
15	11/02/12	11/02/12	Entertainment Tonight 630-7p Class of Time - Fixed Non Pre-emptible	630-7p	----1--	:30	1	\$1,400.00	NM

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**PO Box 26868**  
**Lehigh Valley, PA 18002-6868**



www.koat.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
968706-1	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Crossroads GPS	Issue	1322 CROSSROADS	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	11/02/12	11/02/12	Entertainment Tonight 630-7p	630-7p	----1--	:30	1	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----1--	1	\$1,400.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT F		11/02/12	6:55 PM	Entertainment Tonight 630-7p	630-7p	:30	NMSNTV05GPH	\$1,400.00	NM
16	11/02/12	11/02/12	LAST MAN/MALIBU	7-8p	----1--	:30	1	\$2,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----1--	1	\$2,200.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT F		11/02/12	7:48 PM	LAST MAN/MALIBU	7-8p	:30	NMSNTV05GPH	\$2,200.00	NM
17	11/02/12	11/02/12	Good Morning America	7-9a	----1--	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----1--	1	\$800.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT F		11/02/12	8:56 AM	Good Morning America	7-9a	:30	NMSNTV05GPH	\$800.00	NM
18	11/02/12	11/02/12	SHARK TANK	8-9p	----1--	:30	1	\$2,300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----1--	1	\$2,300.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT F		11/02/12		SHARK TANK	8-9p	:00		<del>\$2,300.00</del>	NM
See MG 18.2, 18.3									
2 KOAT Sa		11/03/12	11:58 AM	College Football	10a-130p	:30	NMSNTV05GPH	\$2,200.00	NM
MG for 20.1, 18.1									
3 KOAT Sa		11/03/12	10:28 PM	Action 7 News @ 10p Sat	10-1035p	:30	NMSNTV05GPH	\$3,000.00	NM
MG for 20.1, 18.1									
19	11/02/12	11/02/12	Live with Regis & Kelly 9-9:10a	9-9:10a	----1--	:30	1	\$400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----1--	1	\$400.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT F		11/02/12	9:45 AM	Live with Regis & Kelly 9-10a	9-10a	:30	NMSNTV05GPH	\$400.00	NM
20	11/02/12	11/02/12	20/20	9-10p	----1--	:30	1	\$2,900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----1--	1	\$2,900.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT F		11/02/12		20/20	9-10p	:00		<del>\$2,900.00</del>	NM
See MG 18.2, 18.3									
21	11/05/12	11/05/12	Action 7 News @ 10p M-F	10-1030p	1-----	:30	1	\$1,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$1,800.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT M		11/05/12	10:24 PM	Action 7 News @ 10p M-F	10-1030p	:30	NMSNTV05GPH	\$1,800.00	NM
22	11/05/12	11/05/12	The View 10-11a	10-11a	1-----	:30	1	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$500.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT M		11/05/12	10:33 AM	The View 10-11a	10-11a	:30	NMSNTV05GPH	\$500.00	NM

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968706-1	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Crossroads GPS	Issue	1322 CROSSROADS	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	11/05/12	11/05/12	The View 10-11a Class of Time - Fixed Non Pre-emptible	10-11a	1-----	:30	1	\$500.00	NM
23	11/05/12	11/05/12	Action 7 News @ 1030p Class of Time - Pre-emptible with notice	1030-1105p	1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 11/05/12 10:57 PM Action 7 News @ 1030p 1030-1105p :30 NMSNTV05GPH \$1,000.00 NM									
24	11/05/12	11/05/12	Nightline Class of Time - Pre-emptible with notice	1105-1135p	1-----	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 11/05/12 11:18 PM Nightline 1105-1135p :30 NMSNTV05GPH \$325.00 NM									
25	11/05/12	11/05/12	Kimmel Class of Time - Pre-emptible with notice	1135p-1235a	1-----	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 11/05/12 12:10 AM Kimmel 1135p-1235a :30 NMSNTV05GPH \$125.00 NM									
26	11/05/12	11/05/12	Anderson Cooper Class of Time - Fixed Non Pre-emptible	11a-12n	1-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 11/05/12 11:38 AM Anderson Cooper 11a-12n :30 NMSNTV05GPH \$250.00 NM									
27	11/05/12	11/05/12	Chew, The Class of Time - Fixed Non Pre-emptible	12-1pm	1-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 11/05/12 12:32 PM Chew, The 12-1pm :30 NMSNTV05GPH \$250.00 NM									
28	11/05/12	11/05/12	General Hospital Class of Time - Fixed Non Pre-emptible	2-3p/1-2p	1-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 11/05/12 1:59 PM General Hospital 2-3p/1-2p :30 NMSNTV05GPH \$300.00 NM									
29	11/05/12	11/05/12	Ellen 3-4p Class of Time - Pre-emptible with notice	3-4p	1-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 11/05/12 3:46 PM Ellen 3-4p 3-4p :30 NMSNTV05GPH \$350.00 NM									
30	11/05/12	11/05/12	Dr Oz Class of Time - Pre-emptible with notice	4-5p	1-----	:30	1	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 11/05/12 4:24 PM Dr Oz 4-5p :30 NMSNTV05GPH \$575.00 NM									
31	11/05/12	11/05/12	Action 7 News @ 5p Class of Time - Fixed Non Pre-emptible	5-530p	1-----	:30	1	\$1,100.00	NM

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Advertiser	Product	Estimate Number
Crossroads GPS	Issue	1322 CROSSROADS



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	11/05/12	11/05/12	Action 7 News @ 5p	5-530p	1-----	:30	1	\$1,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	11/05/12	5:28 PM	Action 7 News @ 5p	5-530p	:30	NMSNTV05GPH	\$1,100.00 NM
32	11/05/12	11/05/12	5a A7N More In The AM	5-6a	1-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	11/05/12	5:43 AM	5a A7N More In The AM	5-6a	:30	NMSNTV05GPH	\$500.00 NM
33	11/05/12	11/05/12	Action 7 News @ 6p	6-630p	1-----	:30	1	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	11/05/12	6:12 PM	Action 7 News @ 6p	6-630p	:30	NMSNTV05GPH	\$1,500.00 NM
34	11/05/12	11/05/12	6a A7N More In The AM	6-7a	1-----	:30	1	\$950.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	11/05/12	7:00 AM	6a A7N More In The AM	6-7a	:30	NMSNTV05GPH	\$950.00 NM
35	11/05/12	11/05/12	Entertainment Tonight 630-7p	630-7p	1-----	:30	1	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	11/05/12	6:40 PM	Entertainment Tonight 630-7p	630-7p	:30	NMSNTV05GPH	\$1,400.00 NM
36	11/05/12	11/05/12	Good Morning America	7-9a	1-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	11/05/12	7:29 AM	Good Morning America	7-9a	:30	NMSNTV05GPH	\$800.00 NM
37	11/05/12	11/05/12	Live with Regis & Kelly 9-10a	9-10a	1-----	:30	1	\$400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	11/05/12	9:32 AM	Live with Regis & Kelly 9-10a	9-10a	:30	NMSNTV05GPH	\$400.00 NM
38	11/05/12	11/05/12	CASTLE	9-10p	1-----	:30	1	\$6,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$6,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	11/05/12	9:44 PM	CASTLE	9-10p	:30	NMSNTV05GPH	\$6,200.00 NM
39	11/03/12	11/03/12	Action 7 News @ 10p Sat	10-1035p	-----1-	:30	1	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1-	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at: [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

## INVOICE

Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868



**KOAT**

www.koat.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
968706-1	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Crossroads GPS	Issue	1322 CROSSROADS	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
39	11/03/12	11/03/12	Action 7 News @ 10p Sat	10-1035p	-----1-	:30	1	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Sa 11/03/12 10:13 PM Action 7 News @ 10p Sat 10-1035p :30 NMSNTV05GPH \$1,500.00 NM									
40	11/03/12	11/03/12	CASTLE SAT LF	1035P-1135P	-----1-	:30	1	\$300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Sa 11/03/12 11:07 PM CASTLE SAT LF 1035P-1135P :30 NMSNTV05GPH \$300.00 NM									
41	11/03/12	11/03/12	College Football Sa 130-p	128p-6p	-----1-	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Sa 11/03/12 4:59 PM College Football Sa 130-p 128p-6p :30 NMSNTV05GPH \$1,200.00 NM									
42	11/03/12	11/03/12	Action 7 News @ 5p Sat	5-530p	-----1-	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Sa 11/03/12 5:12 PM Action 7 News @ 5p Sat 5-530p :30 NMSNTV05GPH \$550.00 NM									
43	11/03/12	11/03/12	5-6a	5-6a	-----1-	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Sa 11/03/12 5:41 AM 5-6a 5-6a :30 NMSNTV05GPH \$175.00 NM									
44	11/03/12	11/03/12	Action 7 News @ 530p Sa	530-6p	-----1-	:30	1	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Sa 11/03/12 5:41 PM Action 7 News @ 530p Sat 530-6p :30 NMSNTV05GPH \$550.00 NM									
45	11/03/12	11/03/12	Sa 6a A7N More in the AM	6-9a	-----1-	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Sa 11/03/12 7:29 AM Sa 6a A7N More in the AM 6-9a :30 NMSNTV05GPH \$500.00 NM									
46	11/03/12	11/03/12	ABC Prime College Football	6-10p	-----1-	:30	1	\$1,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Sa 11/03/12 9:41 PM ABC Prime College Football 6-10p :30 NMSNTV05GPH \$1,800.00 NM									
47	11/04/12	11/04/12	Action 7 News @ 10p Sun	10-1030p	-----1	:30	1	\$2,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1 1 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Su 11/04/12 10:24 PM Action 7 News @ 10p Sun 10-1030p :30 NMSNTV05GPH \$2,400.00 NM									

## INVOICE



Send Payment To

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
968706-1	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Crossroads GPS	Issue	1322 CROSSROADS	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
48	11/04/12	11/04/12	Action 7 News @ 1030p	1030-1105p	-----1	:30	1	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	11/04/12	10:54 PM	Action 7 News @ 1030p	1030-1105p	:30	NMSNTV05GPH	\$1,600.00 NM
49	11/04/12	11/04/12	ET Weekend Su 4-5p	4-5p	-----1	:30	1	\$300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	11/04/12	4:19 PM	ET Weekend Su 4-5p	4-5p	:30	NMSNTV05GPH	\$300.00 NM
50	11/04/12	11/04/12	Action 7 News @ 5p	5-530p	-----1	:30	1	\$850.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	11/04/12	5:22 PM	Action 7 News @ 5p	5-530p	:30	NMSNTV05GPH	\$850.00 NM
51	11/04/12	11/04/12	5-6a	5-6a	-----1	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	11/04/12	5:29 AM	5-6a	5-6a	:30	NMSNTV05GPH	\$175.00 NM
52	11/04/12	11/04/12	AFV	6-7p	-----1	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	11/04/12	6:20 PM	AFV	6-7p	:30	NMSNTV05GPH	\$1,800.00 NM
53	11/04/12	11/04/12	Su 6a A7N More in the AM	6-9a	-----1	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	11/04/12	7:54 AM	Su 6a A7N More in the AM	6-9a	:30	NMSNTV05GPH	\$500.00 NM
54	11/04/12	11/04/12	ONCE UPON A TIME	7-8p	-----1	:30	1	\$3,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1	1	\$3,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	11/04/12	7:39 PM	ONCE UPON A TIME	7-8p	:30	NMSNTV05GPH	\$3,500.00 NM
55	11/04/12	11/04/12	REVENGE	8-9p	-----1	:30	1	\$3,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1	1	\$3,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	11/04/12	8:22 PM	REVENGE	8-9p	:30	NMSNTV05GPH	\$3,500.00 NM
56	11/04/12	11/04/12	This Week	9-10a	-----1	:30	1	\$2,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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We warrant that the actual broadcast information shown on this invoice was taken from the program log

## INVOICE



Send Payment To

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
968706-1	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Crossroads GPS	Issue	1322 CROSSROADS	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
56	11/04/12	11/04/12	This Week Class of Time - Fixed Non Pre-emptible	9-10a	-----1	:30	1	\$2,500.00	NM																																		
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KOAT</td><td>Su</td><td>11/04/12</td><td>8:59 AM</td><td>This Week</td><td>9-10a</td><td>:30</td><td>NMSNTV05GPH</td><td>\$2,500.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOAT	Su	11/04/12	8:59 AM	This Week	9-10a	:30	NMSNTV05GPH	\$2,500.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	KOAT	Su	11/04/12	8:59 AM	This Week	9-10a	:30	NMSNTV05GPH	\$2,500.00	NM																																	
57	11/04/12	11/04/12	666 PARK AVE Class of Time - Pre-emptible with notice	9-10p	-----1	:30	1	\$2,400.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>-----1</td><td>1</td><td>\$2,400.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KOAT</td><td>Su</td><td>11/04/12</td><td>9:37 PM</td><td>666 PARK AVE</td><td>9-10p</td><td>:30</td><td>NMSNTV05GPH</td><td>\$2,400.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	-----1	1	\$2,400.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOAT	Su	11/04/12	9:37 PM	666 PARK AVE	9-10p	:30	NMSNTV05GPH	\$2,400.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/29/12	11/04/12	-----1	1	\$2,400.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	KOAT	Su	11/04/12	9:37 PM	666 PARK AVE	9-10p	:30	NMSNTV05GPH	\$2,400.00	NM																																	
58	11/01/12	11/01/12	Action 7 News @ 10p M-F 10-1030p Class of Time - Fixed Non Pre-emptible	10-11a	---1---	:30	1	\$1,800.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>---1---</td><td>1</td><td>\$1,800.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KOAT</td><td>Th</td><td>11/01/12</td><td>10:13 PM</td><td>Action 7 News @ 10p M-F</td><td>10-1030p</td><td>:30</td><td>NMSNTV05GPH</td><td>\$1,800.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	---1---	1	\$1,800.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOAT	Th	11/01/12	10:13 PM	Action 7 News @ 10p M-F	10-1030p	:30	NMSNTV05GPH	\$1,800.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/29/12	11/04/12	---1---	1	\$1,800.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	KOAT	Th	11/01/12	10:13 PM	Action 7 News @ 10p M-F	10-1030p	:30	NMSNTV05GPH	\$1,800.00	NM																																	
59	11/01/12	11/01/12	The View 10-11a Class of Time - Fixed Non Pre-emptible	10-11a	---1---	:30	1	\$500.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>---1---</td><td>1</td><td>\$500.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KOAT</td><td>Th</td><td>11/01/12</td><td>10:32 AM</td><td>The View 10-11a</td><td>10-11a</td><td>:30</td><td>NMSNTV05GPH</td><td>\$500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	---1---	1	\$500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOAT	Th	11/01/12	10:32 AM	The View 10-11a	10-11a	:30	NMSNTV05GPH	\$500.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/29/12	11/04/12	---1---	1	\$500.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	KOAT	Th	11/01/12	10:32 AM	The View 10-11a	10-11a	:30	NMSNTV05GPH	\$500.00	NM																																	
60	11/01/12	11/01/12	Action 7 News @ 1030p 1030-1105p Class of Time - Pre-emptible with notice	1030-1105p	---1---	:30	1	\$1,000.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>---1---</td><td>1</td><td>\$1,000.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KOAT</td><td>Th</td><td>11/01/12</td><td>10:56 PM</td><td>Action 7 News @ 1030p</td><td>1030-1105p</td><td>:30</td><td>NMSNTV05GPH</td><td>\$1,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	---1---	1	\$1,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOAT	Th	11/01/12	10:56 PM	Action 7 News @ 1030p	1030-1105p	:30	NMSNTV05GPH	\$1,000.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/29/12	11/04/12	---1---	1	\$1,000.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	KOAT	Th	11/01/12	10:56 PM	Action 7 News @ 1030p	1030-1105p	:30	NMSNTV05GPH	\$1,000.00	NM																																	
61	11/01/12	11/01/12	Nightline Class of Time - Pre-emptible with notice	1105-1135p	---1---	:30	1	\$325.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>---1---</td><td>1</td><td>\$325.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KOAT</td><td>Th</td><td>11/01/12</td><td>11:27 PM</td><td>Nightline</td><td>1105-1135p</td><td>:30</td><td>NMSNTV05GPH</td><td>\$325.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	---1---	1	\$325.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOAT	Th	11/01/12	11:27 PM	Nightline	1105-1135p	:30	NMSNTV05GPH	\$325.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/29/12	11/04/12	---1---	1	\$325.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	KOAT	Th	11/01/12	11:27 PM	Nightline	1105-1135p	:30	NMSNTV05GPH	\$325.00	NM																																	
62	11/01/12	11/01/12	Kimmel Class of Time - Pre-emptible with notice	1135p-1235a	---1---	:30	1	\$125.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>---1---</td><td>1</td><td>\$125.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KOAT</td><td>Th</td><td>11/01/12</td><td>12:26 AM</td><td>Kimmel</td><td>1135p-1235a</td><td>:30</td><td>NMSNTV05GPH</td><td>\$125.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	---1---	1	\$125.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOAT	Th	11/01/12	12:26 AM	Kimmel	1135p-1235a	:30	NMSNTV05GPH	\$125.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/29/12	11/04/12	---1---	1	\$125.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	KOAT	Th	11/01/12	12:26 AM	Kimmel	1135p-1235a	:30	NMSNTV05GPH	\$125.00	NM																																	
63	11/01/12	11/01/12	Anderson Cooper Class of Time - Fixed Non Pre-emptible	11a-12n	---1---	:30	1	\$250.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>---1---</td><td>1</td><td>\$250.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KOAT</td><td>Th</td><td>11/01/12</td><td>11:35 AM</td><td>Anderson Cooper</td><td>11a-12n</td><td>:30</td><td>NMSNTV05GPH</td><td>\$250.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	---1---	1	\$250.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOAT	Th	11/01/12	11:35 AM	Anderson Cooper	11a-12n	:30	NMSNTV05GPH	\$250.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/29/12	11/04/12	---1---	1	\$250.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	KOAT	Th	11/01/12	11:35 AM	Anderson Cooper	11a-12n	:30	NMSNTV05GPH	\$250.00	NM																																	
64	11/01/12	11/01/12	Chew, The Class of Time - Fixed Non Pre-emptible	12-1pm	---1---	:30	1	\$250.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>---1---</td><td>1</td><td>\$250.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KOAT</td><td>Th</td><td>11/01/12</td><td>12:00 PM</td><td>Chew, The</td><td>12-1pm</td><td>:30</td><td>NMSNTV05GPH</td><td>\$250.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	---1---	1	\$250.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOAT	Th	11/01/12	12:00 PM	Chew, The	12-1pm	:30	NMSNTV05GPH	\$250.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/29/12	11/04/12	---1---	1	\$250.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	KOAT	Th	11/01/12	12:00 PM	Chew, The	12-1pm	:30	NMSNTV05GPH	\$250.00	NM																																	



## INVOICE



Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
968706-1	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Crossroads GPS	Issue	1322 CROSSROADS	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
65	11/01/12	11/01/12	General Hospital	2-3p/1-2p	---1---	:30	1	\$300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---1---	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	11/01/12	1:25 PM	General Hospital	2-3p/1-2p	:30	NMSNTV05GPH	\$300.00 NM
66	11/01/12	11/01/12	Ellen 3-4p	3-4p	---1---	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---1---	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	11/01/12	3:22 PM	Ellen 3-4p	3-4p	:30	NMSNTV05GPH	\$350.00 NM
67	11/01/12	11/01/12	Dr Oz	4-5p	---1---	:30	1	\$575.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---1---	1	\$575.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	11/01/12	4:36 PM	Dr Oz	4-5p	:30	NMSNTV05GPH	\$575.00 NM
68	11/01/12	11/01/12	Action 7 News @ 5p	5-530p	---1---	:30	1	\$1,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---1---	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	11/01/12	5:22 PM	Action 7 News @ 5p	5-530p	:30	NMSNTV05GPH	\$1,100.00 NM
69	11/01/12	11/01/12	5a A7N More In The AM	5-6a	---1---	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---1---	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	11/01/12	5:13 AM	5a A7N More In The AM	5-6a	:30	NMSNTV05GPH	\$500.00 NM
70	11/01/12	11/01/12	Action 7 News @ 6p	6-630p	---1---	:30	1	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---1---	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	11/01/12	5:59 PM	Action 7 News @ 6p	6-630p	:30	NMSNTV05GPH	\$1,500.00 NM
71	11/01/12	11/01/12	6a A7N More In The AM	6-7a	---1---	:30	1	\$950.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---1---	1	\$950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	11/01/12	6:13 AM	6a A7N More In The AM	6-7a	:30	NMSNTV05GPH	\$950.00 NM
72	11/01/12	11/01/12	Entertainment Tonight 630-7p	630-7p	---1---	:30	1	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---1---	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	11/01/12	6:55 PM	Entertainment Tonight 630-7p	630-7p	:30	NMSNTV05GPH	\$1,400.00 NM
73	11/01/12	11/01/12	CMA AWARDS	7-10PM	---1---	:30	1	\$5,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---1---	1	\$5,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

## INVOICE

Send Payment To

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
968706-1	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Crossroads GPS	Issue	1322 CROSSROADS	



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
73	11/01/12	11/01/12	CMA AWARDS	7-10PM	---1---	:30	1	\$5,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Th 11/01/12 8:01 PM CMA AWARDS 7-10PM :30 NMSNTV05GPH \$5,800.00 NM									
74	11/01/12	11/01/12	Good Morning America	7-9a	---1---	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 ---1--- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Th 11/01/12 7:43 AM Good Morning America 7-9a :30 NMSNTV05GPH \$800.00 NM									
75	11/01/12	11/01/12	Live with Regis & Kelly 9-9-10a	9-10a	---1---	:30	1	\$400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 ---1--- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Th 11/01/12 9:43 AM Live with Regis & Kelly 9-10a 9-10a :30 NMSNTV05GPH \$400.00 NM									
76	11/01/12	11/02/12	Action 7 News @ 10p M-F 10-1030p	10-1030p	---TF--	:30	1	\$1,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 ---TF-- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT F 11/02/12 10:13 PM Action 7 News @ 10p M-F 10-1030p :30 NMSNTV05GPH \$1,800.00 NM									
77	11/01/12	11/02/12	The View 10-11a	10-11a	---TF--	:30	1	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 ---TF-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Th 11/01/12 10:59 AM The View 10-11a 10-11a :30 NMSNTV05GPH \$500.00 NM									
78	11/01/12	11/02/12	Action 7 News @ 1030p	1030-1105p	---TF--	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 ---TF-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT F 11/02/12 10:42 PM Action 7 News @ 1030p 1030-1105p :30 NMSNTV05GPH \$1,000.00 NM									
79	11/01/12	11/02/12	Nightline	1105-1135p	---TF--	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 ---TF-- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT F 11/02/12 11:32 PM Nightline 1105-1135p :30 NMSNTV05GPH \$325.00 NM									
80	11/01/12	11/02/12	Kimmel	1135p-1235a	---TF--	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 ---TF-- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT F 11/02/12 12:10 AM Kimmel 1135p-1235a :30 NMSNTV05GPH \$125.00 NM									
81	11/01/12	11/02/12	Anderson Cooper	11a-12n	---TF--	:30	1	\$250.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 ---TF-- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT F 11/02/12 11:23 AM Anderson Cooper 11a-12n :30 NMSNTV05GPH \$250.00 NM									

## INVOICE



Send Payment To

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
968706-1	11/11/12	November 2012	10/29/12- 11/05/12
Advertiser	Product	Estimate Number	
Crossroads GPS	Issue	1322 CROSSROADS	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
82	11/01/12	11/02/12	Chew, The	12-1pm	---TF--	:30	1	\$250.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---TF--	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	11/01/12	12:56 PM	Chew, The	12-1pm	:30	NMSNTV05GPH	\$250.00 NM
83	11/01/12	11/02/12	General Hospital	2-3p/1-2p	---TF--	:30	1	\$300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---TF--	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	11/02/12	1:59 PM	General Hospital	2-3p/1-2p	:30	NMSNTV05GPH	\$300.00 NM
84	11/01/12	11/02/12	Ellen 3-4p	3-4p	---TF--	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---TF--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	11/01/12	3:59 PM	Ellen 3-4p	3-4p	:30	NMSNTV05GPH	\$350.00 NM
85	11/01/12	11/02/12	Dr Oz	4-5p	---TF--	:30	1	\$575.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---TF--	1	\$575.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	11/01/12	4:11 PM	Dr Oz	4-5p	:30	NMSNTV05GPH	\$575.00 NM
86	11/01/12	11/02/12	Action 7 News @ 5p	5-530p	---TF--	:30	1	\$1,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---TF--	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	11/01/12	5:29 PM	Action 7 News @ 5p	5-530p	:30	NMSNTV05GPH	\$1,100.00 NM
87	11/01/12	11/02/12	5a A7N More In The AM	5-6a	---TF--	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---TF--	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	11/02/12	5:23 AM	5a A7N More In The AM	5-6a	:30	NMSNTV05GPH	\$500.00 NM
88	11/01/12	11/02/12	Action 7 News @ 6p	6-630p	---TF--	:30	1	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---TF--	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	11/01/12	6:25 PM	Action 7 News @ 6p	6-630p	:30	NMSNTV05GPH	\$1,500.00 NM
89	11/01/12	11/02/12	6a A7N More In The AM	6-7a	---TF--	:30	1	\$950.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---TF--	1	\$950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	11/01/12	6:29 AM	6a A7N More In The AM	6-7a	:30	NMSNTV05GPH	\$950.00 NM
90	11/01/12	11/02/12	Entertainment Tonight 630-7p		---TF--	:30	1	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---TF--	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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We warrant that the actual broadcast information shown on this invoice was taken from the program log

## INVOICE

Send Payment To

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
968706-1	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Crossroads GPS	Issue	1322 CROSSROADS	



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
90	11/01/12	11/02/12	Entertainment Tonight 630-7p		---TF--	:30	1	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Th 11/01/12 6:41 PM Entertainment Tonight 630-7p 630-7p :30 NMSNTV05GPH \$1,400.00 NM									
91	10/31/12	10/31/12	GREAT PUMPKIN/NEIGH7-8p		--1----	:30	1	\$2,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 --1---- 1 \$2,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT W 10/31/12 GREAT PUMPKIN/NEIGHBORS 7-8p :00 \$2,600.00 NM									
Credited									
92	11/01/12	11/02/12	Good Morning America 7-9a		-----	:30	0	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 ---TF-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT F 11/02/12 7:49 AM Good Morning America 7-9a :30 NMSNTV05GPH \$800.00 NM									
93	10/31/12	10/31/12	MODERN/SUBURGATOF8-9p		--1----	:30	1	\$4,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 --1---- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT W 10/31/12 MODERN/SUBURGATORY 8-9p :00 \$4,500.00 NM									
Credited									
94	11/01/12	11/02/12	Live with Regis & Kelly 9-10a		---TF--	:30	1	\$400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 ---TF-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT F 11/02/12 9:24 AM Live with Regis & Kelly 9-10a 9-10a :30 NMSNTV05GPH \$400.00 NM									
95	10/31/12	10/31/12	NASHVILLE	9-10p	--1----	:30	1	\$3,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 --1---- 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT W 10/31/12 NASHVILLE 9-10p :00 \$3,500.00 NM									
Credited									
96	11/01/12	11/01/12	CMA AWARDS	7-10PM	---T---	:30	1	\$8,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 ---T--- 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Th 11/01/12 9:01 PM CMA AWARDS 7-10PM :30 NMSNTV05GPH \$8,000.00 NM									
97	11/03/12	11/03/12	ABC Prime College Footb6-10p		-----S-	:30	1	\$1,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----S- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Sa 11/03/12 8:49 PM ABC Prime College Football 6-10p :30 NMSNTV05GPH \$1,800.00 NM									
98	11/03/12	11/03/12	College Football	10a-130p	-----S-	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----S- 1 \$800.00									

## INVOICE

Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868



Invoice #	Invoice Date	Invoice Month	Invoice Period
968706-1	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Crossroads GPS	Issue	1322 CROSSROADS	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
98	11/03/12	11/03/12	College Football	10a-130p	-----S-	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	11/03/12	10:48 AM	College Football	10a-130p	:30	NMSNTV05GPH	\$800.00 NM
<b>Total Spots</b>							<b>95</b>		

Gross Total \$104,600.00

Agency Commission \$15,690.00

Net Amount Due \$88,910.00

New Mexico Tax Rate 7.0% \$6,223.70

Amount Due \$95,133.70

Payment Terms 30 Days

## INVOICE



KOAT  
3801 Carlisle Blvd. NE  
Albuquerque, NM 87107  
Main: (505)884-7777  
Billing: (916)325-3266

www.koat.com

Billing Address:

Crossroads Media  
Attention: Accounts Payable  
66 Canal Center Plaza  
Suite 555  
Alexandria, VA 22314

Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
969484-1	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP - Washington	National

Advertiser	Product	Estimate Number
Crossroads GPS	Issue	1337 CROSSROADS

Flight Dates	Order #	Alt Order #
11/01/12 - 11/05/12	969484	06401403

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	12	11

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/02/12	11/02/12	The View 10-11a	10-11a	----1--	:30	1	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----1--	1	\$550.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	F	11/02/12	10:54 AM	The View 10-11a	10-11a	:30	NMSNTV05GPH	\$550.00 NM
2	11/02/12	11/02/12	Nightline	1105-1135p	----1--	:30	1	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----1--	1	\$500.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	F	11/02/12	11:23 PM	Nightline	1105-1135p	:30	NMSNTV05GPH	\$500.00 NM
3	11/02/12	11/02/12	Kimmel	1135p-1235a	----1--	:30	1	\$200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----1--	1	\$200.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	F	11/02/12	12:31 AM	Kimmel	1135p-1235a	:30	NMSNTV05GPH	\$200.00 NM
4	11/02/12	11/02/12	Anderson Cooper	11a-12n	----1--	:30	1	\$250.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----1--	1	\$250.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	F	11/02/12	11:32 AM	Anderson Cooper	11a-12n	:30	NMSNTV05GPH	\$250.00 NM
5	11/02/12	11/02/12	Ellen 3-4p	3-4p	----1--	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----1--	1	\$400.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	F	11/02/12	3:39 PM	Ellen 3-4p	3-4p	:30	NMSNTV05GPH	\$400.00 NM
6	11/02/12	11/02/12	Dr Oz	4-5p	----1--	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----1--	1	\$700.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	F	11/02/12	4:55 PM	Dr Oz	4-5p	:30	NMSNTV05GPH	\$700.00 NM

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We warrant that the actual broadcast information shown on this invoice was taken from the program log

## INVOICE



Send Payment To

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
969484-1	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Crossroads GPS	Issue	1337 CROSSRDADS	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	11/02/12	11/02/12	Dr Dz	4-5p	----1--	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
7	11/02/12	11/02/12	5a A7N More In The AM	5-6a	----1--	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----1--	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	11/02/12	5:42 AM	5a A7N More In The AM	5-6a	:30	NMSNTV05GPH	\$500.00 NM
8	11/02/12	11/02/12	6a A7N More In The AM	6-7a	----1--	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----1--	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	11/02/12	6:43 AM	6a A7N More In The AM	6-7a	:30	NMSNTV05GPH	\$1,200.00 NM
9	11/02/12	11/02/12	Good Morning America	7-9a	----1--	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----1--	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	11/02/12	7:43 AM	Good Morning America	7-9a	:30	NMSNTV05GPH	\$900.00 NM
10	11/02/12	11/02/12	Live with Regis & Kelly	9-10a	----1--	:30	1	\$400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----1--	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	11/02/12	9:31 AM	Live with Regis & Kelly	9-10a	:30	NMSNTV05GPH	\$400.00 NM
11	11/05/12	11/05/12	The View	10-11a	1-----	:30	1	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KDAT	M	11/05/12	9:58 AM	The View	10-11a	:30	NMSNTV05GPH	\$550.00 NM
12	11/05/12	11/05/12	Nightline	1105-1135p	1-----	:30	1	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	11/05/12	11:26 PM	Nightline	1105-1135p	:30	NMSNTV05GPH	\$500.00 NM
13	11/05/12	11/05/12	Kimmel	1135p-1235a	1-----	:30	1	\$200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	11/05/12	12:24 AM	Kimmel	1135p-1235a	:30	NMSNTV05GPH	\$200.00 NM
14	11/05/12	11/05/12	Anderson Cooper	11a-12n	1-----	:30	1	\$250.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KDAT	M	11/05/12	11:44 AM	Anderson Cooper	11a-12n	:30	NMSNTV05GPH	\$250.00 NM
15	11/05/12	11/05/12	Dr Oz	4-5p	1-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									

## INVOICE

Send Payment To:

**KOAT**  
**PO Box 26868**  
**Lehigh Valley, PA 18002-6868**

Invoice #	Invoice Date	Invoice Month	Invoice Period
969484-1	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Crossroads GPS	Issue	1337 CROSSROADS	



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	11/05/12	11/05/12	Dr Oz	4-5p	1-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$700.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	M	11/05/12	4:10 PM	Dr Oz	4-5p	:30	NMSNTV05GPH	\$700.00 NM
16	11/05/12	11/05/12	5a A7N More In The AM	5-6a	1-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$500.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	M	11/05/12	5:57 AM	5a A7N More In The AM	5-6a	:30	NMSNTV05GPH	\$500.00 NM
17	11/05/12	11/05/12	6a A7N More In The AM	6-7a	1-----	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$1,200.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	M	11/05/12	6:23 AM	6a A7N More In The AM	6-7a	:30	NMSNTV05GPH	\$1,200.00 NM
18	11/05/12	11/05/12	Good Morning America	7-9a	1-----	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$900.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	M	11/05/12	8:00 AM	Good Morning America	7-9a	:30	NMSNTV05GPH	\$900.00 NM
19	11/05/12	11/05/12	Live with Regis & Kelly	9-10a	1-----	:30	1	\$400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$400.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	M	11/05/12	9:23 AM	Live with Regis & Kelly 9-10a	9-10a	:30	NMSNTV05GPH	\$400.00 NM
20	11/03/12	11/03/12	CASTLE SAT LF	1035P-1135P	-----1-	:30	1	\$300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1-	1	\$300.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	Sa	11/03/12	10:45 PM	CASTLE SAT LF	1035P-1135P	:30	NMSNTV05GPH	\$300.00 NM
21	11/03/12	11/03/12	Action 7 News @ 5p Sat	5-530p	-----1-	:30	1	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1-	1	\$650.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	Sa	11/03/12	5:22 PM	Action 7 News @ 5p Sat	5-530p	:30	NMSNTV05GPH	\$650.00 NM
22	11/03/12	11/03/12	5-6a	5-6a	-----1-	:30	1	\$300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1-	1	\$300.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	Sa	11/03/12	5:47 AM	5-6a	5-6a	:30	NMSNTV05GPH	\$300.00 NM
23	11/03/12	11/03/12	Action 7 News @ 530p Sat	530-6p	-----1-	:30	1	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1-	1	\$650.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>

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## INVOICE

Send Payment To:

**KOAT**  
**PO Box 26868**  
**Lehigh Valley, PA 18002-6868**

Invoice #	Invoice Date	Invoice Month	Invoice Period
969484-1	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Crossroads GPS	Issue	1337 CROSSROADS	



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	11/03/12	11/03/12	Action 7 News @ 530p	530-6p	-----1-	:30	1	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	11/03/12	5:54 PM	Action 7 News @ 530p Sat	530-6p	:30	NMSNTV05GPH	\$650.00 NM
24	11/03/12	11/03/12	Sa 6a A7N More in the AM	6-9a	-----1-	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1-	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	11/03/12	6:55 AM	Sa 6a A7N More in the AM	6-9a	:30	NMSNTV05GPH	\$500.00 NM
25	11/04/12	11/04/12	ET Weekend Su 4-5p	4-5p	-----1	:30	1	\$300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	11/04/12	4:53 PM	ET Weekend Su 4-5p	4-5p	:30	NMSNTV05GPH	\$300.00 NM
26	11/04/12	11/04/12	Action 7 News @ 5p Sun	5-530p	-----1	:30	1	\$850.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	11/04/12	5:29 PM	Action 7 News @ 5p Sun	5-530p	:30	NMSNTV05GPH	\$850.00 NM
27	11/04/12	11/04/12	5-6a	5-6a	-----1	:30	1	\$250.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	11/04/12	5:55 AM	5-6a	5-6a	:30	NMSNTV05GPH	\$250.00 NM
28	11/04/12	11/04/12	Su 6a A7N More in the AM	6-9a	-----1	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	11/04/12	6:28 AM	Su 6a A7N More in the AM	6-9a	:30	NMSNTV05GPH	\$500.00 NM
29	11/01/12	11/01/12	The View 10-11a	10-11a	---1---	:30	1	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	---1---	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	11/01/12		The View 10-11a	10-11a	:00		\$550.00 NM
See MG 29.2									
2	KOAT	Su	11/04/12	11:01 PM	Action 7 News @ 1030p Sun	1030-1105p	:30	NMSNTV05GPH	\$1,050.00 NM
MG for 30.1,29.1									
30	11/01/12	11/01/12	Nightline	1105-1135p	---1---	:30	1	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	---1---	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	11/01/12		Nightline	1105-1135p	:00		\$500.00 NM
See MG 29.2									
31	11/02/12	11/02/12	Kimmel	1135p-1235a	----1--	:30	1	\$200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/02/12	11/02/12	----1--	1	\$200.00				

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## INVOICE

Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
969484-1	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Crossroads GPS	Issue	1337 CROSSROADS	



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	11/02/12	11/02/12	Kimmel	1135p-1235a	----1--	:30	1	\$200.00	NM
Class of Time - Fixed Non Pre-emptible									
	10/29/12	11/04/12	----1--	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	11/02/12	12:15 AM	Kimmel	1135p-1235a	:30	NMSNTV05GPH	\$200.00 NM
32	11/02/12	11/02/12	Anderson Cooper	11a-12n	----1--	:30	1	\$250.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	----1--	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	11/02/12	11:52 AM	Anderson Cooper	11a-12n	:30	NMSNTV05GPH	\$250.00 NM
33	11/02/12	11/02/12	Ellen 3-4p	3-4p	----1--	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	----1--	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	11/02/12	3:59 PM	Ellen 3-4p	3-4p	:30	NMSNTV05GPH	\$400.00 NM
34	11/02/12	11/02/12	Dr Oz	4-5p	----1--	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	----1--	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	11/02/12	4:22 PM	Dr Oz	4-5p	:30	NMSNTV05GPH	\$700.00 NM
35	11/02/12	11/02/12	5a A7N More In The AM	5-6a	----1--	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	----1--	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	11/02/12	5:13 AM	5a A7N More In The AM	5-6a	:30	NMSNTV05GPH	\$500.00 NM
36	11/02/12	11/02/12	6a A7N More In The AM	6-7a	----1--	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	----1--	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	11/02/12	6:59 AM	6a A7N More In The AM	6-7a	:30	NMSNTV05GPH	\$1,200.00 NM
37	11/02/12	11/02/12	Good Morning America	7-9a	----1--	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	----1--	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	11/02/12	8:41 AM	Good Morning America	7-9a	:30	NMSNTV05GPH	\$900.00 NM
38	11/02/12	11/02/12	Live with Regis & Kelly	9-10a	----1--	:30	1	\$400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	----1--	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	11/02/12	9:52 AM	Live with Regis & Kelly	9-10a	:30	NMSNTV05GPH	\$400.00 NM

Total Spots 37

Gross Total \$20,700.00

## INVOICE

Send Payment To

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
969484-1	11/11/12	November 2012	10/29/12 - 11/05/12

Advertiser	Product	Estimate Number
Crossroads GPS	Issue	1337 CROSSROADS

Agency Commission \$3,105.00

Net Amount Due \$17,595.00

**New Mexico Tax Rate 7.0%** \$1,231.65

Amount Due \$18,826.65



**Payment Terms 30 Days**

## INVOICE



KOAT  
3801 Carlisle Blvd. NE  
Albuquerque, NM 87107  
Main: (505)884-7777  
Billing: (916)325-3266

Invoice #	Invoice Date	Invoice Month	Invoice Period
970228-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP - Washington	National

Advertiser	Product	Estimate Number
Crossroads GPS	Issue	CROSSROADS GPS

Billing Address:

Crossroads Media  
Attention: Accounts Payable  
66 Canal Center Plaza  
Suite 555  
Alexandria, VA 22314

Flight Dates	Order #	Alt Order #
11/05/12 - 11/06/12	970228	06403183

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/05/12	11/06/12	M-F A7N This AM @ 430:430-5a		MT-----	:30	4	\$300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	11/05/12	11/11/12	MT-----				4	\$300.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	M	11/05/12	4:43 AM	M-F A7N This AM @ 430a	430-5a	:30	NMSNTV05GPH	\$300.00 NM
1	KOAT	M	11/05/12	4:59 AM	M-F A7N This AM @ 430a	430-5a	:30	NMSNTV05GPH	\$300.00 NM
2	KOAT	Tu	11/06/12	4:44 AM	M-F A7N This AM @ 430a	430-5a	:30	NMSNTV05GPH	\$300.00 NM
4	KOAT	Tu	11/06/12	4:59 AM	M-F A7N This AM @ 430a	430-5a	:30	NMSNTV05GPH	\$300.00 NM
2	11/05/12	11/06/12	5a A7N More In The AM 5-6a		MT-----	:30	4	\$750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	11/05/12	11/11/12	MT-----				4	\$750.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KOAT	M	11/05/12	5:12 AM	5a A7N More In The AM	5-6a	:30	NMSNTV05GPH	\$750.00 NM
1	KOAT	M	11/05/12	5:23 AM	5a A7N More In The AM	5-6a	:30	NMSNTV05GPH	\$750.00 NM
3	KOAT	Tu	11/06/12	5:24 AM	5a A7N More In The AM	5-6a	:30	NMSNTV05GPH	\$750.00 NM
2	KOAT	Tu	11/06/12	5:44 AM	5a A7N More In The AM	5-6a	:30	NMSNTV05GPH	\$750.00 NM
3	11/06/12	11/06/12	6a A7N More In The AM 6-7a		-2-----	:30	2	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	11/05/12	11/11/12	-2-----				2	\$1,500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Tu	11/06/12	6:14 AM	6a A7N More In The AM	6-7a	:30	NMSNTV05GPH	\$1,500.00 NM
1	KOAT	Tu	11/06/12	6:44 AM	6a A7N More In The AM	6-7a	:30	NMSNTV05GPH	\$1,500.00 NM
4	11/06/12	11/06/12	Live with Regis & Kelly 9-10a		-2-----	:30	2	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	11/05/12	11/11/12	-2-----				2	\$600.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	11/06/12	9:37 AM	Live with Regis & Kelly 9-10a	9-10a	:30	NMSNTV05GPH	\$600.00 NM
2	KOAT	Tu	11/06/12	9:50 AM	Live with Regis & Kelly 9-10a	9-10a	:30	NMSNTV05GPH	\$600.00 NM
5	11/06/12	11/06/12	Anderson Cooper 11a-12n		-3-----	:30	3	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	11/05/12	11/11/12	-3-----				3	\$500.00	

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## INVOICE



Send Payment To

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
970228-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Crossroads GPS	Issue	CROSSROADS GPS	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	11/06/12	11/06/12	Anderson Cooper	11a-12n	-3-----	:30	3	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	Tu	11/06/12	11:23 AM	Anderson Cooper	11a-12n	:30	NMSNTV05GPH	\$500.00 NM
1	KOAT	Tu	11/06/12	11:43 AM	Anderson Cooper	11a-12n	:30	NMSNTV05GPH	\$500.00 NM
2	KOAT	Tu	11/06/12	12:00 PM	Anderson Cooper	11a-12n	:30	NMSNTV05GPH	\$500.00 NM
6	11/05/12	11/05/12	Katie Couric M-F	2p-3p	2-----	:30	2	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	2-----	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	11/05/12	2:37 PM	Katie Couric M-F	2p-3p	:30	NMSNTV05GPH	\$600.00 NM
2	KOAT	M	11/05/12	2:54 PM	Katie Couric M-F	2p-3p	:30	NMSNTV05GPH	\$600.00 NM
7	11/05/12	11/05/12	Ellen 3-4p	3-4p	2-----	:30	2	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	2-----	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	M	11/05/12	3:28 PM	Ellen 3-4p	3-4p	:30	NMSNTV05GPH	\$600.00 NM
1	KOAT	M	11/05/12	3:59 PM	Ellen 3-4p	3-4p	:30	NMSNTV05GPH	\$600.00 NM
Total Spots							19		

## Payment Terms 30 Days

Gross Total	\$12,300.00
Agency Commission	\$1,845.00
Net Amount Due	\$10,455.00
New Mexico Tax Rate 7.0%	\$731.85
Amount Due	\$11,186.85